

## Appearance of Modern Genres in Internet Journalism

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### ABSTRACT

*In this article, we will talk about internet journalism and its genres in the field of journalism. Nowadays, the Internet has become a global network used by many people around the world. For this reason, a term called internet journalism appeared among the terms in recent years.*

**INTRODUCTION:** Information is a person's interests, his actions, activities of public organizations, the state is a means of managing authorities and technical systems. Communication of information forms the basis of training, education and formation of a person. Information conveying the content of social and technical norms to a person, and bringing him to these norms the only warning about the future negative consequences of non-compliance is a tool. Current topics, events happening in the world, we follow the events first through the mass media. In this regard, promptness to the audience, principles such as objectivity and accuracy are of primary importance. Information today the Internet is an integral part of our life as a space for receiving and distributing information became part of it. Global network, globalization information and mass information fundamentally changed the concept of tools.

**MATERIALS AND DISCUSSION:** The 21st century is the century when the theoretical and practical creativity of information has reached its peak. That is why today they call the 21st century the age of information. It is known from the world experience that the development of the state information infrastructure is the society and all aspects of the state, including people's worldview and their society by changing the conditions for participation in labor, social and political life accelerates development. Various information technologies, automated systems and databases of state structures, economy and the country remains an integral part of defense management. More so today Internet journalism, which is developing and acquiring new directions, it is distinguished by its wide coverage and the limitlessness of its audience.

Internet journalism, which is considered a type of modern mass media, is the development of mass media, its expansion of tasks, sharp changes in the field of production and technology, the complication of relations between journalism and society, journalists is setting new tasks before him. Can write news at the same time, mastered the skills of interviewing, photography and videography,

for the Internet. Cultivating universal journalists who can prepare materials is now important. At the same time, this traditional journalistic qualification is now more technical skills in fields such as mathematics and engineering, and it is necessary to form skills. This is especially true of internet users very necessary for journalists. Thus, the convergence of different fields requires both universalization and specialization from journalists. At the same time universalization, correctness, professionalization, first of all, exactly one field requires full mastery. A universal journalist covers a specific field. It also means an expert. [2.37]

Journalists are called journalists, reporters, analysts, commentators, etc. In society, all of them together are the "fourth power". And all because they not only present this or that information to the general public, but also contribute to the formation of public opinion on this or that issue. In addition, journalists, especially television workers, are often the center of attention. [4.7] Their opinion is often taken into account, and some fear, because journalists often learn about important events firsthand. How they convey this information to their readers and listeners depends on what the public outcry will be.

It does not take an expert to understand the variety of information received through mass media. This shows that there are many genres of journalism, each of which has its own characteristics. Let's look at each of them. But before classifying journalistic genres, it would be appropriate to give their general definition. [1.34]

Genre is a type of journalistic work formed throughout history. There are many such species. The main thing is to find out what their differences are. Despite the fact that journalism genres are similar to literary genres in many ways, their main difference is the reliability and objectivity of facts. In the 1st century BC, the great ancient Greek philosopher Aristotle believed that literature is divided into types based on how it reflects reality. The theory of journalism is aimed at studying the generation, types and genres of its works, following the traditions of literature. The world around us is extremely diverse, so journalism, whose main goal is to inform about all diversity, should be divided into several types.

According to one of the classifications, genres of journalism are divided into informative, artistic and journalistic and analytical genres. Nevertheless, there are other types of classification proposed by researchers such as Lev Kroichik, Semyon Gurevich and others. According to the first, dividing the genres of journalism into quick news (all types of notes), research and news (reviews, correspondence and comments), quick research (lectures, reports, interviews), research and descriptive (features and essays) need ), as well as research only (articles and letters). [2.149] And according to Gurevich, journalistic genres are divided into informative-informational, dialogic, epistolary, situational-analytical, satirical and artistic-journalistic genres. As you can see, Gurevich's classification is closer to the main one, divided into 3 main genres. Let's look at each of them separately.

### **Genre of Podcast**

A podcast is a program made available in digital format for download over the Internet. For example, an episodic series of digital audio files that a user can download to a personal device to listen to at a time of their choosing, unanchored from the informative urgency of daily news coverage, news podcasts allow the design and production of journalistic content in short-, medium- and long-term horizons, adding flexibility and creative opportunity around tasks such as production, crafting, writing, recording and audio editing.

### **Storytelling genre**

Storytelling allows journalists to give facts a purpose within the context of a narrative. This is because a story explains why these facts are significant to the reader and shows a motive behind communicating this information to them. There are many forms of storytelling—oral, digital, and written—and the medium used is often reflective of the people telling the stories. Each group has specific tales they tell and many serve a purpose such as entertainment, cultural preservation, or

instilling moral values.

### **Post genre**

“Blog based post. Post is the text of this blog. Each post reflects a separate topic”. The basis of journalism is a combination of subject and text. Although the author’s personal observations, feedback and attitude, personal experience and advice play an important role in the post, it has journalistic functions such as publicity, promptness, personality (as in the article genre). These general principles also apply to journalism. While formats such as Longrid, Infographics are the main genres of multimedia journalism, post is the genre of journalism on social networks. Therefore, we consider it expedient to look at the post, which is emerging as a new species in the Internet media, as a mini-universal genre. [1.43]

The skill of an Internet journalist is known in his ability to evaluate news. This is one of the main things required of a journalist. Selection of news and evaluating them is one of the most difficult tasks in the daily work of an Internet journalist is one. This also shows the experience of the journalist. For example, "kun.uz" journalists of the site, when evaluating the news, follow the information policy of this site, they pay attention to the social significance and relevance of the event. Given on the site "Supervisory agencies should be independent, State management About one of the problems" 13,804 posts in 2 hours it can be observed that it was read several times, and this is certainly due to the curiosity of the audience indicates. "On compliance with the traffic rules of the Office of Muslims messages such as "fatwa has been announced" also attract the attention of users is coming. Another skill of an Internet journalist is his speed. About 50% of sites operating in our country 2-3 years ago if not regularly updated, today's demand for quality information increase, the increase of sites and the fight for the information market have the status of mass media requiring that sites be updated daily.

**CONCLUSION:** In fact, mass media play a very important role in human life. Today, we get most of our information from the Internet. In an instant, it can spread across all channels of the World Wide Web. The recipient of information can immediately express his reaction to the information received in the comments (approve or, on the contrary, reject), which can also affect the opinions of other readers. In a word, the advantages of modern journalism are many, but the main disadvantage is the risk of unreliable information.

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